

A Few Questions



What Determines Which Woman is Celebrated or not?

'Gbenga Sesan

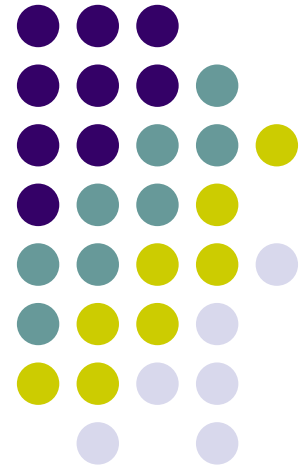
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Nobel Laureate & Technopreneur



- ❖ Tons of names come to mind when thinking of leading ladies who have lit the world with their glow
- ❖ A few days ago, a **Kenyan woman** was announced winner of the 2004 Nobel Peace Prize
- ❖ Mrs. Florence Seriki was until a few years ago, your “***girl next door***”. Now, she rubs shoulders with global giants in PC market share
- ❖ There are **two kinds of women** (ladies, or girls, if you please) that I know - those who are celebrated and those who lay claim to - or celebrate others
- ❖ Question 1: **What will your own story be?**

Factors of a New Economy



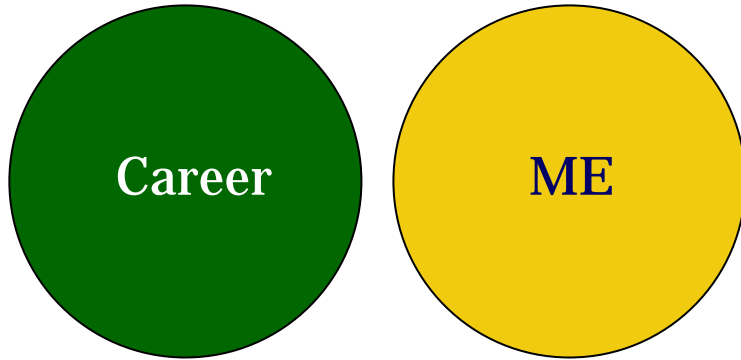
- ❖ The fact that a **New Economy** - driven by Information and Communication Technologies - exists is not subject to any debate
- ❖ Your **relevance** (and maybe fulfilment) in the next few years is proportional to your response to the indices of the New Economy
- ❖ Your **career path** is your password to personal development, nation building, regional cooperation and global participation
- ❖ A career in **engineering** places you at a vantage position - without reducing other careers' relevance



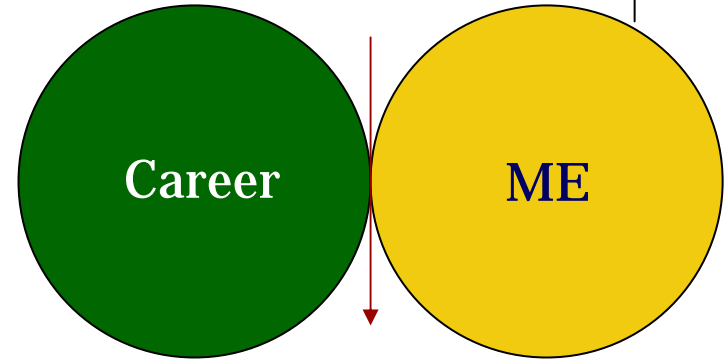
Now, the Questions

- ❖ Can you write **your own story**?
- ❖ Do you have a **blueprint** for your life? Those who have an idea of where they're going in life always triumph in the face of challenges
- ❖ How do you spend your **time**? You have less than 66.7% of your life to yourself, sleep/rest has already laid claims to about 33.3%!
- ❖ What do you **read**? Reading makes leaders but the kind of leader you are is built on content
- ❖ Who are your close friends - the ones who have the most **influence** on you?

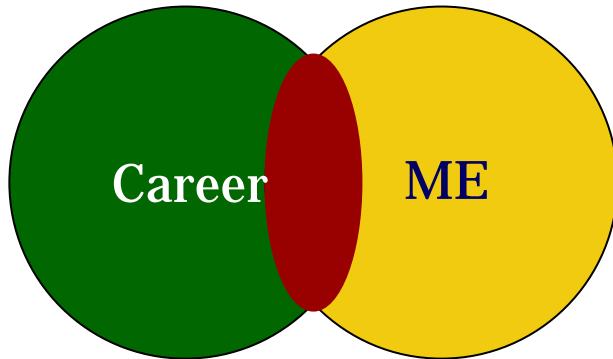
Merging Circles...



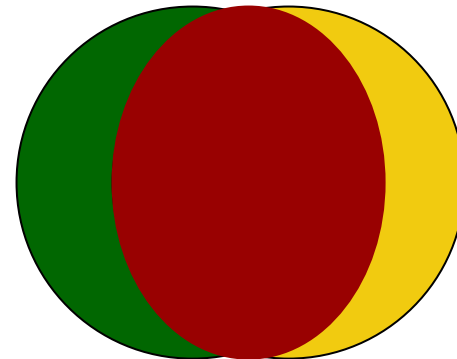
Win, Lose/Lose



Win/Lose, Lose/Win

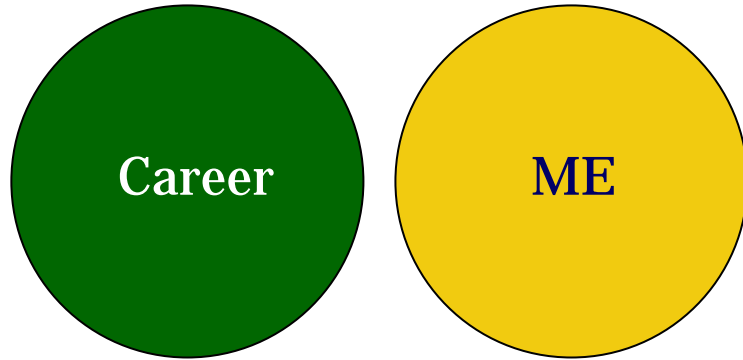
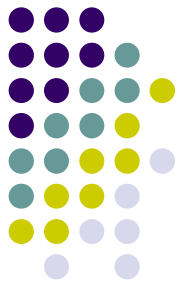


Win/Win



Win/Win or No Deal

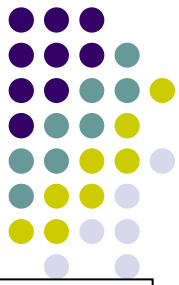
Merging Circles...



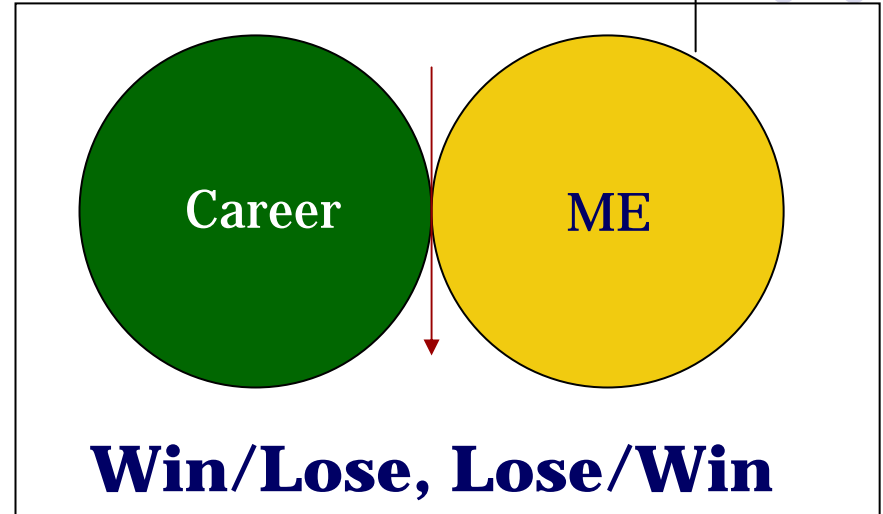
Win, Lose/Lose

No relationship with my career. I'm preparing for the rat race. Nothing really matters either we both win or lose both ways

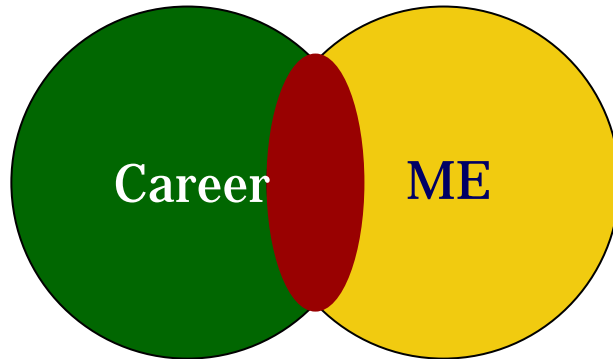
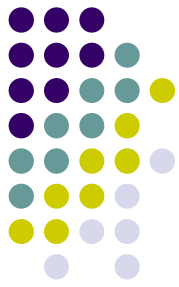
Merging Circles...



I have a relationship with my career. I want to win but maybe the present “rat race” wins over me. I will get a monthly salary anyway...



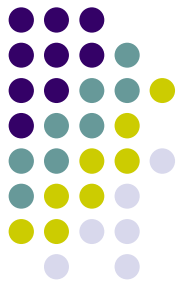
Merging Circles...



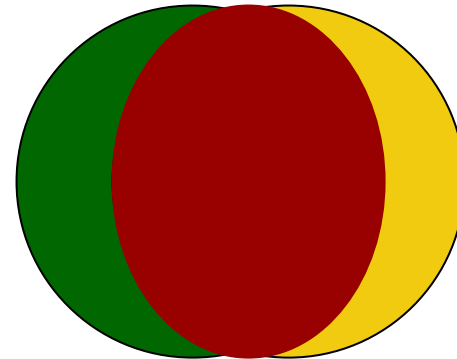
Win/Win

*Beyond studying for a career, I like what I do. Well, it makes me happy **for now** and gives me some sort of “fulfilment”. We **should** both win*

Merging Circles...



Beyond loving what I do, my personal career vision matches with my present preparations. I'm frank with myself, so it's either a Win/win or no deal at all



Win/Win or No Deal

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